



## **AgriClear and United Producers Inc. Announce Strategic Alliance**

*One of North America's largest livestock marketing cooperatives teaming up with AgriClear to enhance digital livestock marketing solutions*

August 15, 2017 (Houston/Columbus) - AgriClear, North America's premier online cattle transaction and payment platform, together with United Producers Inc. (UPI), one of North America's largest farmer owned and operated livestock marketing cooperative, today announced a collaborative agreement to benefit livestock farmers across the Midwest. UPI will now utilize AgriClear as its digital marketing solution for online cattle transactions, which will bring innovative livestock marketing technology to current and future UPI members.

"We're very excited to partner with UPI to power a unique, modern solution for the cattle industry. The combination of UPI's marketing expertise, vast network and commitment to evolving technology to meet member needs, along with AgriClear's leading-edge cattle trading platform, is an offering unlike any other in North America," said Nevil Speer, Vice President of U.S. Operations, AgriClear. "This alliance provides cattle buyers and sellers with full transparency throughout the payment process along with a mechanism to trade cattle based on their true value."

"UPI prides itself on providing leading-edge marketing solutions that provide real value to producers. Joining forces with AgriClear to expand the package of services available to UPI cattle producers is a natural evolution of our growing spectrum of options for producers of all sizes throughout the Midwest and beyond. We are constantly seeking to provide producers with a competitive advantage in an ever-changing and evolving marketplace directly or through innovative partnerships," added Mike Bumgarner, President & CEO UPI.

To learn more about cattle marketing on your terms, visit [www.agriclear.com](http://www.agriclear.com) and follow AgriClear on Twitter: @AgriClear

To learn more about UPI, visit [www.uproducers.com](http://www.uproducers.com)

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### **About United Producers Inc. (UPI)**

United Producers, Inc. is a farmer owned and operated cooperative. UPI provides livestock marketing, credit and risk management solutions for farming operations of all sizes. Across the organization, UPI handles approximately 3 million head of livestock annually through a variety of marketing platforms, including coordinating farm-to-farm and farm-to-packer sales and operating approximately 40 weekly auction facilities and collection points in Ohio, Kentucky, Illinois, Indiana, Michigan, Missouri and Pennsylvania.



### **About AgriClear and TMX Group (TSX:X)**

AgriClear's unique platform offers cattle buyers and sellers the highest level of security and assurance. Through a partnership with TMX Group and NGX, a wholly-owned subsidiary of TMX Group, AgriClear leverages a wide range of knowledge and expertise. Backed by the financial support and clearing expertise of these two entities, clients are assured of receiving payment for delivered cattle and receiving cattle as negotiated.

TMX Group's key subsidiaries operate cash and derivative markets and clearinghouses for multiple asset classes including equities, fixed income and energy. [Toronto Stock Exchange](#), [TSX Venture Exchange](#), [TSX Alpha Exchange](#), [The Canadian Depository for Securities](#), [Montréal Exchange](#), [Canadian Derivatives Clearing Corporation](#), [NGX](#), [Shorcan](#), [Shorcan Energy Brokers](#), [AgriClear](#) and other TMX Group companies provide listing markets, trading markets, clearing facilities, depository services, data products and other services to the global financial community. TMX Group is headquartered in Toronto and operates offices across Canada (Montréal, Calgary and Vancouver), in key U.S. markets (New York, Houston) as well as in London, Beijing and Singapore. For more information about TMX Group, visit our website at <http://www.tmx.com>. Follow TMX Group on Twitter: [@TMXGroup](#).

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